

Partnering with EAD.

We have provided various file formats (PDF, EPS JPG or TIF) to allow you to add your logo to the Paperless Day campaign. Please note that the Web Banner is the only file that you cannot add your logo too. This is because your logo will already be on your website.

Think before you print!

Did you know that over 45% of print outs are discarded the same day?

Show your support this Paperless Day, and every day, by making a few small changes that will make a big difference:

1. Log on to www.paperlessday.com and register for Paperless Day on November 23, 2011
2. Don't buy the newspaper, read it online
3. Remember, tissues are also made from paper
4. Think before you print, do you really need to?
5. If you do, print green – use both sides, minimise the font, don't print unnecessary pages, use the "fit to page" function, use thinner paper
6. Send faxes electronically and make scanned copies
7. Review (reduce) distribution lists and centralise files
8. Reuse paper, make notebooks or alternatives to sticky notes out of old print outs
9. Buy FSC certified paper, paper that comes from sustainable forests or recycled paper
10. Sign up for paperless billing

And don't forget to spread the word.
Tell your colleagues, friends and family.

Paperlessday.com



Place your logo here.
Please ensure that it is not too close to the EAD logo as both logos need to communicate clearly. Centre it in the white space. Your logo cannot go outside the white area



Paperlessday.com

فكر قبل أن تطبع!

هل تعلم أن ٤٥% من الأوراق المطبوعة يتم التخلص منها في نفس اليوم؟



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